



# Transportation for America

## Planning With People: Using Creative Placemaking to Engage, Celebrate & Design

James Corless, Director, T4America

[www.T4america.org](http://www.T4america.org)  
[@t4america](https://twitter.com/t4america)



# About Us

**Transportation for America** is an alliance of elected, business and civic leaders from communities across the country, united to ensure that states and the federal government invest in smart, locally-driven transportation solutions —

*because these are the investments that hold the key to our future economic prosperity*

# Creative Placemaking

*“In the transportation context, Creative Placemaking is an approach that deeply engages the arts, culture and creativity, especially from underrepresented communities, in planning and designing projects so that the resulting communities better reflect and celebrate local culture, heritage and values...”*









**NOTICE**

**HARD HATS  
REQUIRED**









# SUPPORTING BLACK BUSINESSES



Snelling Avenue

Hamline Avenue

Lexington Parkway

Victoria Street

Dale Street

Western Avenue

Law Offices of  
Abdinasir M. Abdulahi, LLC  
1821 University Ave

HEAD TO TOE SALON  
1573 University Ave.

Sweet Inspirations  
1457 University Ave.

U Ultimate Look  
1455 University Ave.

Earth's Beauty Supply  
1453 University Ave.

1451 University Ave.

Urban Lights Music  
1449 University Ave.

Elsa's  
1441 University Ave.

Arnellia's  
1183 University Ave.

Johnny Baby's  
981 University Ave.

SEER  
SALON & SPA  
PLEASURE  
SALON OF BEAUTY LIFE  
979 University Ave.

Transformation Salon  
931 University Ave.

Phazez  
Hair Design  
927 University Ave.

KA SANDC  
774 University Ave.

X-Treme Beauty HAIR  
712 University Ave.

THE DADDY  
625 University Ave.

TEEN  
603 University Ave.

BEAUTY'S BEST  
601 University Ave.

CLEANSING  
446 University Ave.

## SNELLING - WESTERN AVE. CENTRAL CORRIDOR BUSINESSES

**"If the root isn't fed, the tree will die."**

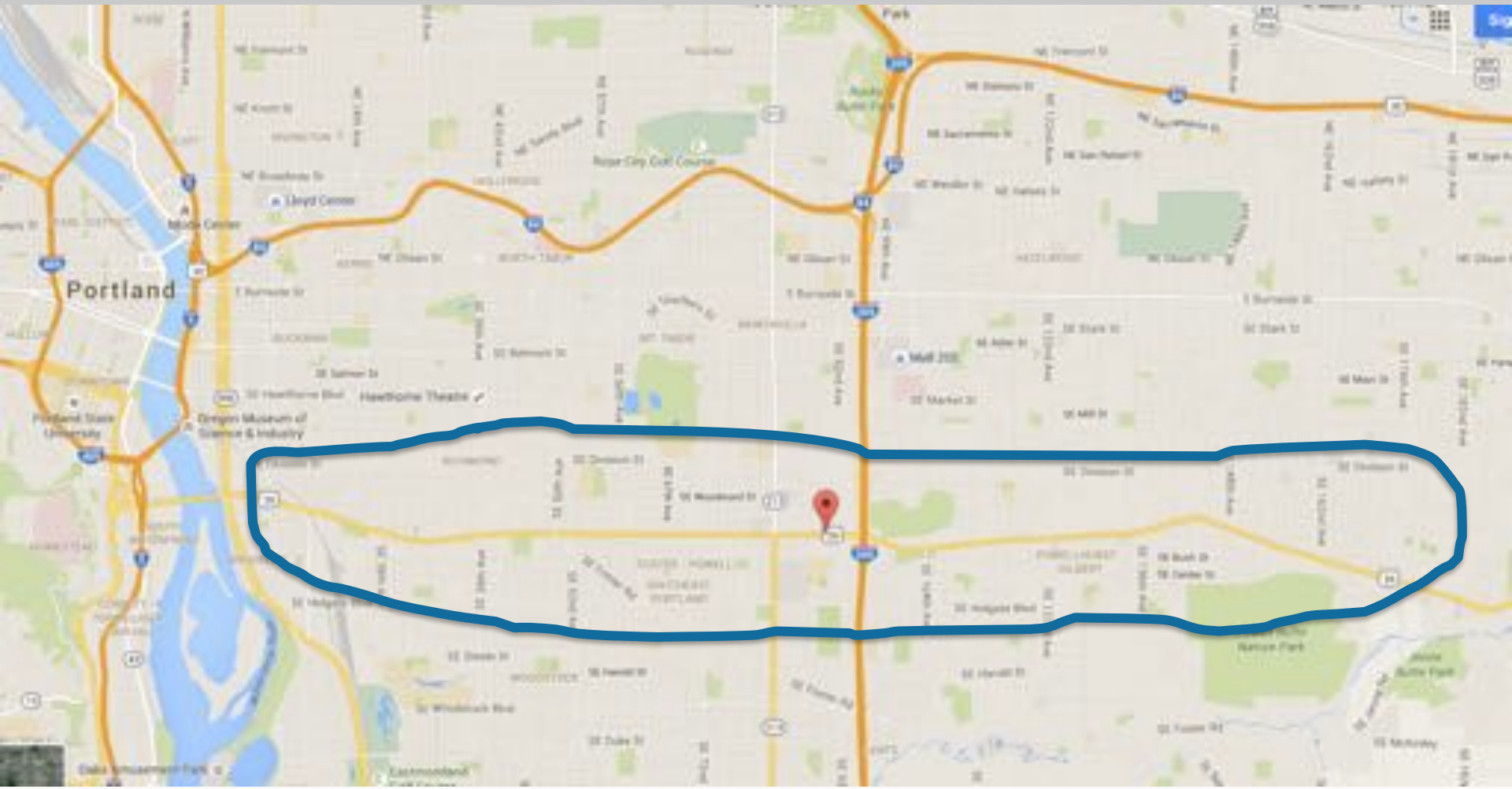
# Thai Café

DINE-IN  
OR  
TAKE OUT  
(651) 225-XXXX

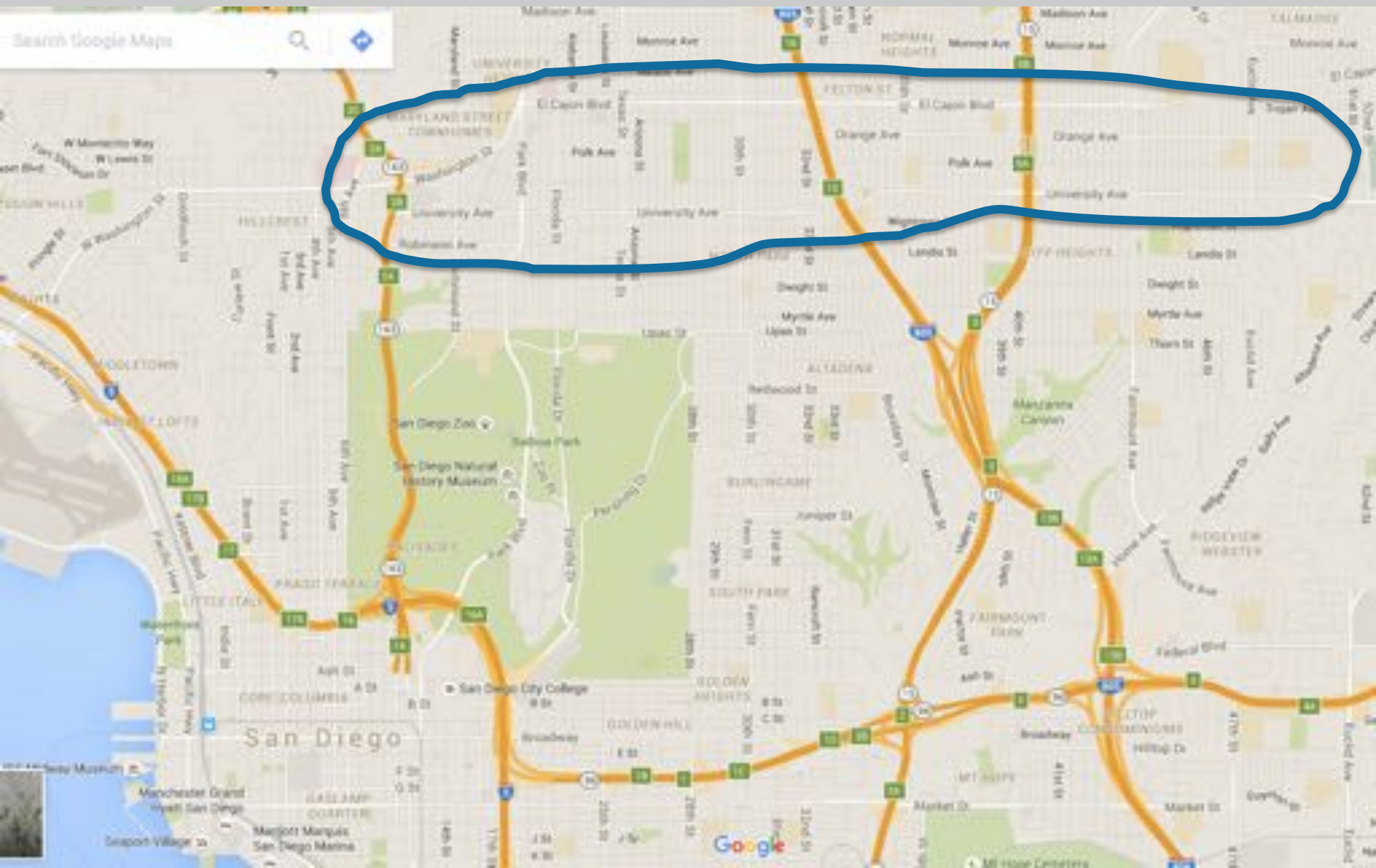
PAINTING  
TO  
ORDER

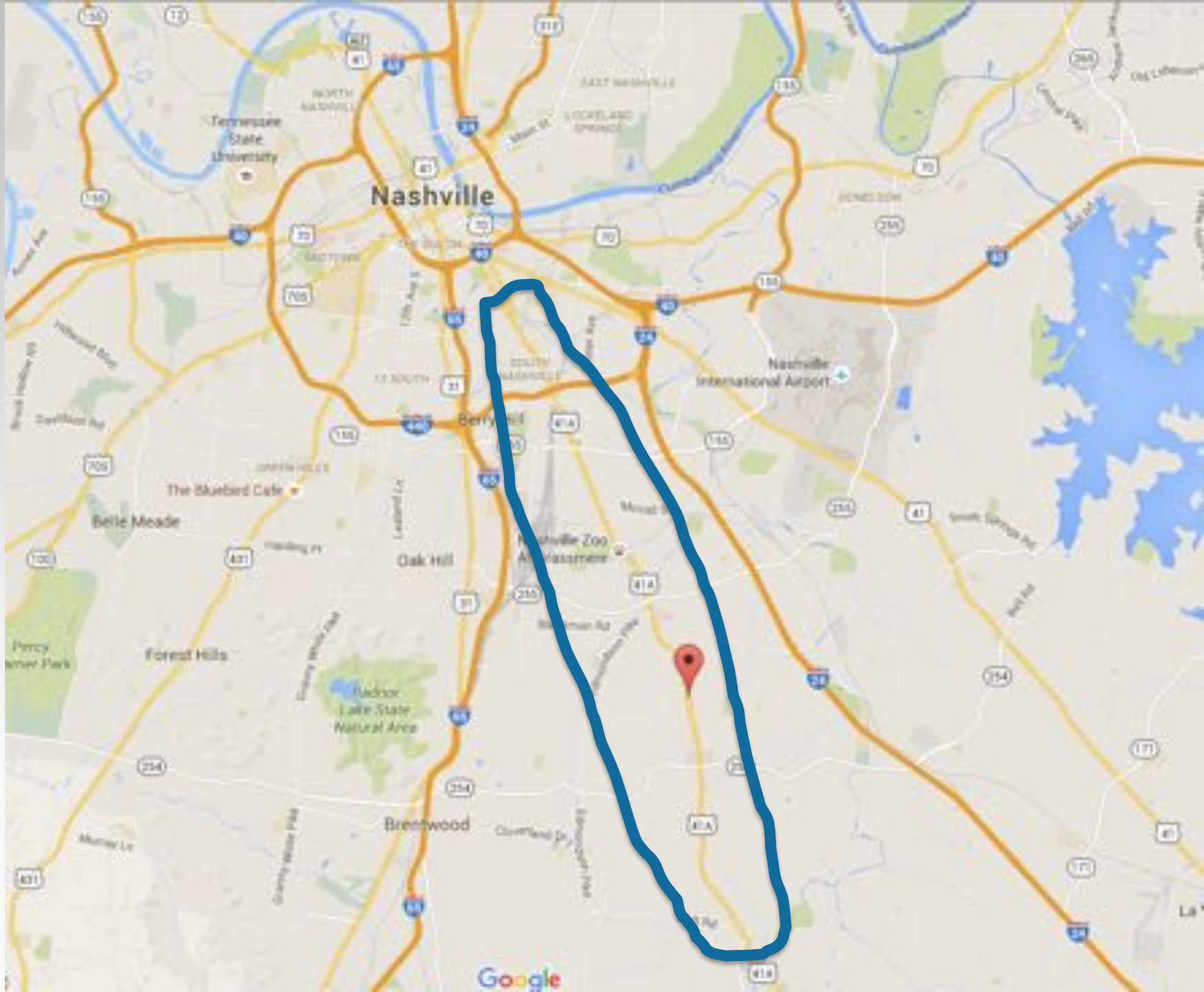
OPEN





Search Google Maps





Nashville

Nashville International Airport

Google



**SEMICOG**  
Southeast Michigan Council of Governments





## Eight Approaches to Creative Placemaking

Eight approaches to answer the question: "How can the distinctiveness of this place and the people in it contribute to the success of this transportation project and the community around it?"

# Resources from T4America

Transportation for America

<http://t4america.org/about/membership>

Our new creative placemaking guide:

<http://t4america.org/creativeplacemaking>

With special thanks to the Kresge Foundation